



Hello Families!

As we know, financial literacy is an essential skill that every adult needs. I believe, like the company Rockin' Finance, that it is never too early to begin introducing basic financial literacy skills to students. We have an exciting opportunity for our students to help begin building these skills by participating in an activity and contest; they have the chance to win a \$100 Visa Gift Card too! The educational site, Rockin' Finance has provided us with a link below to their online Entrepreneurship and Skills Contest. To participate, your student simply has to watch the video corresponding to their grade, then follow the online instructions to complete and submit a creative project. I would like the students to do this activity in **February** as part of their classwork. If you would like to submit your child's project for a chance to win a \$100 Visa Gift Card, contest information and submission guidelines can be found on the website. Projects must be submitted by April 30, 2021. One winner in each grade will be announced/contacted via email on May 15, 2021. We hope you and your child enjoy this resource as a fun learning activity!

<https://www.rockinfinance.com/contest/>

Thank you!